



# Finance & Accounting

Training Prospectus 2023

**L3ORON** Institute

Radiating Knowledge

[leoron.com](http://leoron.com)

In Partnership with:



The Association for  
Accountants and  
Financial Professionals  
in Business



Imperial College  
London

COLUMBIA UNIVERSITY  
IN THE CITY OF NEW YORK

# Who We Are

LEORON is the leading corporate training and EdTech company in the EMEA region, with the most comprehensive learning and development solutions in all strategic corporate functions, including Corporate Finance, HR, Procurement and SCM, Technology, Quality, Operations and Engineering.

Through instructor-led sessions, in-company training, and coaching, our faculty of experts deliver over 1200+ programs annually, while 25,000+ professionals are equipped with up to date relevant education and the latest tech solutions across the EMEA region.

We help our valued clients with a wide range of services, including Training Needs Analysis, Competency Development and Assessment, and custom built e-Learning solutions that cater to specific industries and knowledge areas.

LEORON mission remains boosting competitiveness of our clients worldwide through continuous learning, while we strive to achieve our vision of becoming the best quality corporate training and EdTech Company in the EMEA and the world.



## Mission

BOOSTING COMPETIVENESS of our clients worldwide through continuous learning.



## Vision

LEORON as the best quality EdTech Company in the EMEA and the world.



**25.000+** LEARNERS PER YEAR



## Our Services

**1** Certified & Customized Training Programs



 **LVT - LIVE VIRTUAL TRAINING**

 **F2F - FACE-TO-FACE CLASSROOM TRAINING**

 **IN-HOUSE TRAINING**

 **E-LEARNING SELF-PACED**

**2** HR Development & Consulting Solutions



**4** Executive and Leadership Coaching



**3** Learning & Development Solutions



**5** Psychometric Assessment



# Training Programs

## AccNA Accounting for Non-Accountants



L3ORON Institute

### COURSE OBJECTIVES

Gain an insight on the fundamental principles and concepts underlying income determination in business.

Explain the accounting process, structure accounting entries, and recognize basic lapses in transaction recording and financial reporting.

Appreciate the contents, purpose, usage, and limitations of financial statements, i.e., balance sheet, income statement, and cash flow statement for decision-making purposes.

Explain the preliminary budgeting concepts.

Explain the preliminary cost accounting concepts.

Date	Location	Lg.	Days
October 08-10	LIVE Virtual Training	EN	3 Days
December 10-12	LIVE Virtual Training	EN	3 Days

## CAPAR Certificate in Accounts Payable and Accounts Receivable



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Identifying accounts payable, accounts receivable and credit risk management processes.

How to summarize the impact in working capital Accounts receivable & Accounts payable.

Interpreting the legal and institutional corporate governance framework in Accounts Payable, Accounts Receivable and Credit Risk Management.

Categorize Accounts Payable, Accounts Receivable and Credit Risk Management integrated management.

Apply the effective mechanisms and practices of effective corporate governance in publicly listed companies, with special focus on most relevant stock markets (Europe, USA and Asia).

Date	Location	Lg.	Days
April 09-13	LIVE Virtual Training	EN	5 Days
August 20-24	Riyadh, KSA	EN	5 Days
November 12-16	LIVE Virtual Training	EN	5 Days
November 26-30	Dubai, UAE	EN	5 Days
December 10-14	LIVE Virtual Training	EN	5 Days

## CAM Cost Accounting and Management



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Discuss costing methods and their results.

Compare and contrast activity-based costing with traditional marginal and absorption costing methods.

Apply standard costing methods including the reconciliation of budgeted ad actual profit margins, distinguishing between planning and operational variances.

Discuss the role of quality costing as part of total quality management (TQM) system.

Explain the role of environmental costing.

Date	Location	Lg.	Days
April 09-13	LIVE Virtual Training	EN	5 Days
August 27-31	LIVE Virtual Training	EN	5 Days
September 17-21	Dubai, UAE	EN	5 Days
November 19-23	LIVE Virtual Training	EN	5 Days
December 03-07	Riyadh, KSA	EN	5 Days

## CBA™ Certified Budget Analyst – Advanced Tools in Budgeting, Forecasting and Reporting



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Master advanced Excel tips in building dynamic financial models.

Apply the various forecasting and smoothing techniques.

Create dynamic and professional budgets in Excel and use the consolidate command.

Start using the Monte Carlo Simulation in Excel.

Change your data handling to the extremely powerful Pivot Tables.

Date	Location	Lg.	Days
February 19-23	LIVE Virtual Training	EN	5 Days
April 02-06	LIVE Virtual Training	EN	5 Days
June 04-08	London, UK	EN	5 Days
September 10-14	LIVE Virtual Training	EN	5 Days
October 22-26	Dubai, UAE	EN	5 Days
November 05-09	LIVE Virtual Training	EN	5 Days
December 10-14	LIVE Virtual Training	EN	5 Days

## CCLM Certificate in Cash and Liquidity Management



Preparatory course

### COURSE OBJECTIVES

Describe the sources of short-term finance and methods of short-term cash investment available to an entity.

Analyze trade receivables, trade payables and inventory ratios.

Discuss policies of the management of the total level of investment in working capital and for the individual elements of working capital.

Discuss approaches to the financing of working capital investment levels.

Discuss measures to manage the short-term cash position of an entity.

Date	Location	Lg.	Days
March 05-09	LIVE Virtual Training	EN	5 Days
May 21-25	LIVE Virtual Training	EN	5 Days
September 10-14	LIVE Virtual Training	EN	5 Days
November 05-09	Riyadh, KSA	EN	5 Days
December 17-21	LIVE Virtual Training	EN	5 Days

## CFModP Certified Financial Modelling Professional



### COURSE OBJECTIVES

Develop a thorough mastery of Excel and VBA software(s) for financial modelling purposes.

Apply the needed tools to build models that are less time and effort consuming.

Apply the best practices in modelling forecasted financial statements (Balance Sheet, Income Statement and Cash Flow Statement).

Implement over 1 million rows of data in seconds with Power Pivot Data Mashup and Data Exploration.

Learn how to get from the basics of VBA to building a loan amortization table using a VBA macro.

Date	Location	Lg.	Days
March 20-24	LIVE Virtual Training	EN	5 Days
June 12-16	LIVE Virtual Training	EN	5 Days

## CFMP Certified Financial Management Professional – Advanced Financial Analysis, Strategic Planning, Capital Management & Cash Flow Analysis



COLUMBIA UNIVERSITY  
IN THE CITY OF NEW YORK



NASBA Credits

### COURSE OBJECTIVES

Understand Financial Statements and how they present key financial management information (referencing IAS 1)

Understand how key ratios can be extracted from financials and where KPIs are used to monitor, manage and track performance

Address the overlapping issues between key roles, financial manager, CFO, Treasurer as they co-jointly manage their functions

Examine capital investment decisions, along with evaluation tools (DCF, IRR, MIRR)

Review current and traditional sources of financing that all fall directly under financial management

Date	Location	Lg.	Days
March 12-16	Dubai, UAE	EN	5 Days
May 21-25	Amsterdam, Netherlands	EN	5 Days
May 21-25	LIVE Virtual Training	EN	5 Days
June 19-22	Dubai, UAE	EN	4 Days
July 16-20	LIVE Virtual Training	EN	5 Days
September 03-07	LIVE Virtual Training	EN	5 Days
October 01-05	Riyadh, KSA	EN	5 Days
November 19-23	Dubai, UAE	EN	5 Days
December 03-07	Barcelona, Spain	EN	5 Days
December 03-07	LIVE Virtual Training	EN	5 Days

“ CFMP Course was significantly worthy and enjoyable for the candidates, it including several types of study methodologies especially case study, group work, Financial statement analysis, Advance Ratios analysis and cash flow. The course is really add value for whom seeking to advance their financial management skills. Thanks LEORON ”

**Majed Basham, MBA, BAcc, CFMP**  
Senior Budgeting Officer  
Bank AlBilad, KSA

## CFOM CFO Masterclass – Advanced Executive Program



LABFM™  
INTERNATIONAL ACADEMY OF BUSINESS AND FINANCIAL MANAGEMENT



NASBA Credits

### COURSE OBJECTIVES

Effective strategy formation and implementation enabling a company to be well positioned for the future.

Pragmatic use of well-known business models / concepts in strategic positioning, formation and monitoring to the corporate strategy.

Tools for persuasive board / senior executive presentations on company performance.

Improved working knowledge for making effective investment decisions with or without leverage.

Creating workable financial solutions in times of financial difficulty.

Date	Location	Lg.	Days
February 12-15	LIVE Virtual Training	EN	4 Days
March 06-09	Riyadh, KSA	EN	4 Days
May 15-18	Dubai, UAE	EN	4 Days
August 20-23	LIVE Virtual Training	EN	4 Days
September 04-07	Dubai, UAE	EN	4 Days
October 08-11	Riyadh, KSA	EN	4 Days
November 13-16	LIVE Virtual Training	EN	4 Days
December 18-21	London, UK	EN	4 Days

## CIFRS Certificate in IFRS



LEORON Institute



NASBA Credits

### COURSE OBJECTIVES

Understand the way the new standards will impact on your business.

The latest developments in the growing worldwide use of IFRS.

Detailed practical examples on the implementation and application of accounting and financial reporting concepts.

Analyze real world challenges to applying IFRS and strategies to overcome them.

Detailed analysis of key new standards and the potential impact.

Date	Location	Lg.	Days
March 05-09	Dubai, UAE	EN	5 Days
March 12-16	Muscat, Oman	EN	5 Days
May 14-18	Dubai, UAE	EN	5 Days
June 04-08	LIVE Virtual Training	EN	5 Days
August 27-31	Dubai, UAE	EN	5 Days
September 03-07	Salalah, Oman	EN	5 Days
September 10-14	LIVE Virtual Training	EN	5 Days
Oct 29 – Nov 02	Riyadh, KSA	EN	5 Days
November 12-16	LIVE Virtual Training	EN	5 Days
November 27-30	London, UK	EN	4 Days
December 10-14	Dubai, UAE	EN	5 Days
December 17-21	Muscat, Oman	EN	5 Days

## CRPBI Certificate in Data Analysis & Reporting using Power BI



London  
School of Business  
& Finance  
EXECUTIVE EDUCATION



NASBA Credits

### COURSE OBJECTIVES

Work with huge separate databases.

Combine data from different sources.

Use DAX to create calculated fields for slicing and dicing data.

Create visually appealing analytical models.

Publish dashboards through Power BI.

Date	Location	Lg.	Days
February 12-16	Dubai, UAE	EN	5 Days
March 05-09	Muscat, Oman	EN	5 Days
September 17-21	LIVE Virtual Training	EN	5 Days
September 17-21	Salalah, Oman	EN	5 Days
October 15-19	Dubai, UAE	EN	5 Days
November 10-14	Muscat, Oman	EN	3 Days
December 10-14	Riyadh, KSA	EN	5 Days

“ Gained knowledge about IFRS hoping to pursue and learn harder to be an IFRS specialist. Mr. Mike Turner was the best lecturer and his way of teaching was simple and easy to understand complicated issues and topics. ”

**Faiza Mbarak**

Accounts Supervisor,  
Specialized Medical Center – Riyadh, KSA

## CMA Part 1 Certified Management Accountant - Part 1 - Exam Preparation Course



Preparatory course

### COURSE OBJECTIVES

Prepare you to pass Part 1 of the Certified Management Accounting (CMA) exam.

Increase your career potential and earnings; Based on Institute of Management Accountants 2015 annual salary survey, professionals who hold the CMA credential earn 63% more than non-qualified professionals.

Place you among an elite group of global professionals; the skills and topics covered in the review course are in demand by organizations around the world.

Learn from an instructor who has helped hundreds of people pass the CMA examination.

Develop a peer network while learning in a group environment.

Date	Location	Lg.	Days
March 11-16	LIVE Virtual Training	EN	6 Days
May 20-25	Dubai, UAE	EN	6 Days
August 19-24	Riyadh, KSA	EN	6 Days
September 02-07	LIVE Virtual Training	EN	6 Days
November 04-09	Dubai, UAE	EN	6 Days
November 18-23	LIVE Virtual Training	EN	6 Days

## CMA Part 2 Certified Management Accountant - Part 2 - Exam Preparation Course



Preparatory course

### COURSE OBJECTIVES

Prepare you to pass Part 1 of the Certified Management Accounting (CMA) exam.

Increase your career potential and earnings; Based on Institute of Management Accountants 2015 annual salary survey, professionals who hold the CMA credential earn 63% more than non-qualified professionals.

Place you among an elite group of global professionals; the skills and topics covered in the review course are in demand by organizations around the world.

Learn from an instructor who has helped hundreds of people pass the CMA examination.

Develop a peer network while learning in a group environment.

Date	Location	Lg.	Days
March 04-09	LIVE Virtual Training	EN	6 Days
December 23-28	LIVE Virtual Training	EN	6 Days

## CPPP Certificate in Public Private Partnership - Contract Negotiation, Strategy & Legal Agreements



Preparatory course

### COURSE OBJECTIVES

The Essential Role of Good Contract Management – from beginning to end.

Analyze and evaluate project proposals to decide whether they are suitable for PPP.

Apply best practice in procurement, promoting transparency and fairness.

Practice where contractual disputes are most likely to arise, and how to deal with them.

Decide how best to respond to problems and how to rescue a PPP through discussions on the dynamics of PPPs.

## CIPSAS Certificate in IPSAS – Accrual Accounting for Public Sector



Preparatory course

### COURSE OBJECTIVES

Improved knowledge and understanding of the global trends for public sector accountability and reporting.

Practical understanding the transition challenges and approaches in moving to Internationally accepted reporting norms such as IPSAS.

Apply IPSAS standards to ensure Improved Accountability via providing a complete and accurate view of an entities operations and performance.

Achieve Greater Transparency within your entity's regarding your use of primary resources and resulting liabilities.

Achieve greater harmony within the entity's reporting and financial statements as a way to encourage and enhance organisational goal congruence.

Pragmatic case studies and exercises on all major topics for participants to gain a working knowledge of how to apply and implement both cash and accrual based IPSAS and the challenges other entities face in adopting IPSAS and how those challenges are overcome.

Date	Location	Lg.	Days
Feb 26 – Mar 02	LIVE Virtual Training	EN	5 Days
July 23-27	LIVE Virtual Training	EN	5 Days
September 24-28	Dubai, UAE	EN	5 Days
November 05-09	LIVE Virtual Training	EN	5 Days

## CTP® Certified Treasury Professional® - Review Course



Preparatory course

### COURSE OBJECTIVES

Acquire an understanding of all key topics covered on the CTP exam, and critical to career success of a treasury or corporate finance professional.

Identify specific opportunities to increase the strategic value offered by the treasury function at your company.

Define actions to improve your relationships with banks, treasury technology and services providers, colleagues and peers.

Align people, process and right-size the technology to deliver the treasury services that your company needs to support strategic flexibility and company growth.

Identify & engage colleagues and peers that can impact your career success.

Date	Location	Lg.	Days
February 12-16	Dubai, UAE	EN	5 Days
February 19-23	Muscat, Oman	EN	5 Days
March 05-09	LIVE Virtual Training	EN	5 Days
August 27-31	Salalah, Oman	EN	5 Days
September 10-14	LIVE Virtual Training	EN	5 Days
October 22-26	Dubai, UAE	EN	5 Days
November 12-16	LIVE Virtual Training	EN	5 Days
December 03-07	Muscat, Oman	EN	5 Days

## FP&A Financial Planning and Analysis - Review Course



Preparatory course

### COURSE OBJECTIVES

Discover the knowledge and gain the confidence you need to pass AFP's Certified Corporate FP&A Professional exam.

Learn specific techniques to leverage in answering the exam questions correctly.

Identify specific opportunities to increase the strategic value offered by the FP&A function at your company.

Align people, process and right-size the technology to deliver the FP&A services that your company needs to support strategic flexibility and company growth.

Define actions to improve your relationships with technology and services providers, colleagues and peers.

Date	Location	Lg.	Days
Feb 26 – Mar 02	LIVE Virtual Training	EN	5 Days
May 28 – June 01	Dubai, UAE	EN	5 Days
August 20-24	LIVE Virtual Training	EN	5 Days
September 10-14	Riyadh, KSA	EN	5 Days
November 19-23	LIVE Virtual Training	EN	5 Days
December 03-07	Dubai, UAE	EN	5 Days

## CVAT Certificate in Value Added Tax Implementation



NASBA Credits

### COURSE OBJECTIVES

Understand the basic concepts and calculation of tax base and rate.

Discuss some advantages and disadvantages of the VAT.

Describe VAT mechanism, particularly in respect of output tax and input tax, in such a way that it remains neutral in its application by businesses.

Identify how VAT applies to international transactions of both goods and services.

Explain the impact of exemption in VAT and how tax is calculated by businesses that deal in exempt supplies.

Date	Location	Lg.	Days
February 05-06	LIVE Virtual Training	EN	2 Days
March 05-06	Riyadh, KSA	EN	2 Days
April 02-03	LIVE Virtual Training	EN	2 Days
September 17-18	Dubai, UAE	EN	2 Days
October 08-09	Dubai, UAE	EN	2 Days
November 12-13	LIVE Virtual Training	EN	2 Days
December 10-11	LIVE Virtual Training	EN	2 Days

## FNF Finance for Non-Finance Managers - bootcamp



NASBA Credits

### COURSE OBJECTIVES

Accounting as the language of business.

Management versus financial accounting.

Key financial statements and their inter-relationship.

How to assess the financial health of businesses.

Aligning performance to strategy through budgeting.

Using costing methods to aid decision-making.

Date	Location	Lg.	Days
February 05-07	LIVE Virtual Training	EN	3 Days
March 12-14	Riyadh, KSA	EN	3 Days
April 02-04	LIVE Virtual Training	EN	3 Days
July 16-18	LIVE Virtual Training	EN	3 Days
July 23-25	Barcelona, Spain	EN	3 Days
September 03-05	LIVE Virtual Training	EN	3 Days
November 12-14	LIVE Virtual Training	EN	3 Days
December 10-12	Dubai, UAE	EN	3 Days

## FMM Financial Modelling Master – Advanced Diploma in Financial Modelling Using Excel and VBA



ANSI/ASTM E2659  
Certificate Issuer  
#1198



NASBA Credits

### COURSE OBJECTIVES

Develop a thorough understanding of excel and vba software(s) for financial modelling purposes.

Learn the needed tools to build models that are less time and effort consuming.

Gain the best practice in modelling forecasted financial statements (BalanceSheet, Income Statement and Cash Flow Statement).

Work with over 1 million rows of data in seconds with Power Pivot Data MASHup and Data Exploration.

See the way how to get from the basics of VBA to building a loan amortization table using a VBA macro.

Date	Location	Lg.	Days
Jan 29 - Feb 02	Muscat, Oman	EN	5 Days
February 05-09	Riyadh, KSA	EN	5 Days
March 12-16	Muscat, Oman	EN	5 Days
March 19-23	Dubai, UAE	EN	5 Days
May 21-25	LIVE Virtual Training	EN	5 Days
June 18-22	LIVE Virtual Training	EN	5 Days
August 06-10	LIVE Virtual Training	EN	5 Days
September 03-07	Muscat, Oman	EN	5 Days
September 10-14	LIVE Virtual Training	EN	5 Days
October 08-12	Dubai, UAE	EN	5 Days
November 12-16	LIVE Virtual Training	EN	5 Days
November 19-23	Barcelona, Spain	EN	5 Days
November 26-30	Dubai, UAE	EN	5 Days
December 17-21	Muscat, Oman	EN	5 Days
December 17-21	Riyadh, KSA	EN	5 Days

It was a privilege to attend Financial Modeling Master tutored by Hamed Behairy, CFA. For a long time, I've struggled to find a course that combines professional financial and Excel modeling skills. The course in all aspects is highly rated. I believe it's worth much more than I paid and feel lucky to have taken your amazing course! I enjoyed how completion of a section/module was followed by exercises and more focus. Merci Monsieur!



**Akmal Bazli Dahari**  
Research Analyst  
Employees Provident Fund

## FSA Financial Statement Analysis



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Improved knowledge of the IFRS 9 as the new accounting standard for financial instruments.

Understanding the IFRS 9 impact on International banks and financial institutions worldwide.

Identifying practical implementation issues together with solutions.

Recent developments in hedge accounting pointing out how the rules can be implemented in practice.

How the standard can be implemented in practice in a simplified and effective manner.

Date	Location	Lg.	Days
April 02-06	LIVE Virtual Training	EN	5 Days
June 04-08	LIVE Virtual Training	EN	5 Days
September 17-21	Riyadh, KSA	EN	5 Days
October 08-12	LIVE Virtual Training	EN	5 Days
November 05-09	LIVE Virtual Training	EN	5 Days
December 11-14	Dubai, UAE	EN	4 Days

## IFRS9 IFRS 9: Financial Instruments



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Improved knowledge of the IFRS 9 as the new accounting standard for financial instruments.

Understanding the IFRS 9 impact on International banks and financial institutions worldwide.

Identifying practical implementation issues together with solutions.

Recent developments in hedge accounting pointing out how the rules can be implemented in practice.

How the standard can be implemented in practice in a simplified and effective manner.

Date	Location	Lg.	Days
February 19-20	LIVE Virtual Training	EN	2 Days
June 11-12	LIVE Virtual Training	EN	2 Days
October 08-09	Dubai, UAE	EN	2 Days
December 17-18	LIVE Virtual Training	EN	2 Days

## IFRS17 IFRS 17: Insurance Contracts



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Improved knowledge of the IFRS 9 as the new accounting standard for financial instruments.

Understanding the IFRS 9 impact on International banks and financial institutions worldwide.

Identifying practical implementation issues together with solutions.

Recent developments in hedge accounting pointing out how the rules can be implemented in practice.

How the standard can be implemented in practice in a simplified and effective manner.

Date	Location	Lg.	Days
January 29-31	LIVE Virtual Training	EN	3 Days
July 16-18	LIVE Virtual Training	EN	3 Days
October 29-31	Dubai, UAE	EN	3 Days

## SFCC Strategic Finance: Changes and Challenges for a World Class Finance Organization



L3ORON Institute



NASBA Credits

### COURSE OBJECTIVES

Participants attending this workshop will gain a comprehensive understanding of the implications of change for the finance function and the need to develop a strategic response.

In particular, participants will:

- Develop a strategic vision for finance in the future
- Learn Agile approaches for financial transformation
- Challenge current practices and develop an appetite for World Class Finance
- Understand the requirements of sustainable finance

Date	Location	Lg.	Days
March 05-07	Riyadh, KSA	EN	3 Days
June 04-06	LIVE Virtual Training	EN	3 Days
September 10-12	LIVE Virtual Training	EN	3 Days
December 10-12	Dubai, UAE	EN	3 Days

## MFC Masterclass in Financial Control – Certificate in Accounting and Financial Control



IABFM™  
INTERNATIONAL ACADEMY OF BUSINESS AND FINANCIAL MANAGEMENT



NASBA Credits

### COURSE OBJECTIVES

Take-away toolbox of the "how to do" techniques in effective cost control.

Getting the right level of working capital coupled with effective monitoring and controlling this critical component of a company's resources.

Application of advanced ratios to identify problems in an early stage and how to take effective action.

Mechanisms to link long-term corporate goals to short-term target-setting.

Getting the buy-in of staff: mastering the link between corporate culture and effective controls.

The course is supported by a series of case studies led by a course director with years of experience. His examples are thought provoking and elicit a significant amount of group discussion, so delegates learn the "how to". This is not an academic course.

Date	Location	Lg.	Days
March 05-09	Riyadh, KSA	EN	5 Days
April 02-06	LIVE Virtual Training	EN	5 Days
June 18-22	Dubai, UAE	EN	5 Days
August 06-10	LIVE Virtual Training	EN	5 Days
September 03-07	Riyadh, KSA	EN	5 Days
November 19-23	LIVE Virtual Training	EN	5 Days
December 03-07	Dubai, UAE	EN	5 Days



# Addendum

## Face to Face Classroom Training



Our experts have been receiving daily industry insights from the EMEA region for well over a decade.

Along with leading global associations and academies, we've used this information to adapt our teachings to regional needs. You'll gain an exceptional learning experience that will boost your competencies according to the most required standards of today.

And not only that...

In fact, when opting for LEORON, you're going for an opportunity that lets you choose among 60+ attractive destinations and hundreds of premium venues, helps you meet and network with leading professionals from the region, and learn from today's most prominent global experts in 15+ industries. Have a look at the future you; have a look at LEORON.

### Our training approach includes:

- Fluid lectures by unchallenged global mentors
- Contemporary AV and printed learning content
- Simulated exams per each topic and exam solutions
- Learning exercises and best practices from the field

### Advantages of Public Courses



#### Comprehensive

Wide range of dates and locations that enable you to choose according to schedule.



#### Networking

Meet with leading names from across the industry.



#### Certified

All our courses are certified by leading world academies, such as ASQ, LSBF, PMI, IIA, HRCI, APICS, ILM, IACCM and many more.



#### Established by Experts

World expert trainers that engage you in participative and cooperative training.



#### Attractive Destinations

Choose from one of our 60 global destinations, such as: Dubai, Abu Dhabi, London, Paris, Jonkoping, Riyadh, Almaty, Barcelona...

# Kahoot!

Enjoy gamified learning, assessment tools, and better engagement with our Kahoot! – powered content.



# LIVE Virtual Training

## Benefits

### LIVE Virtual Training



#### Simple Set-Up

Easy registration through email.



#### Interactive

Live video interaction among participants and instructors.

Built-in chat to exchange messages individually or with the group.



#### Engaging

Knowledge retention with in-session activities.



#### Tech Support

Dedicated host to ensure that everything runs smoothly.



#### Convenience

Attendees can join training sessions from their mobile or desktop device.



#### Live Broadcasting

Students see PowerPoint slides in a split-screen to follow along with the instructor.



#### Course Content Sharing

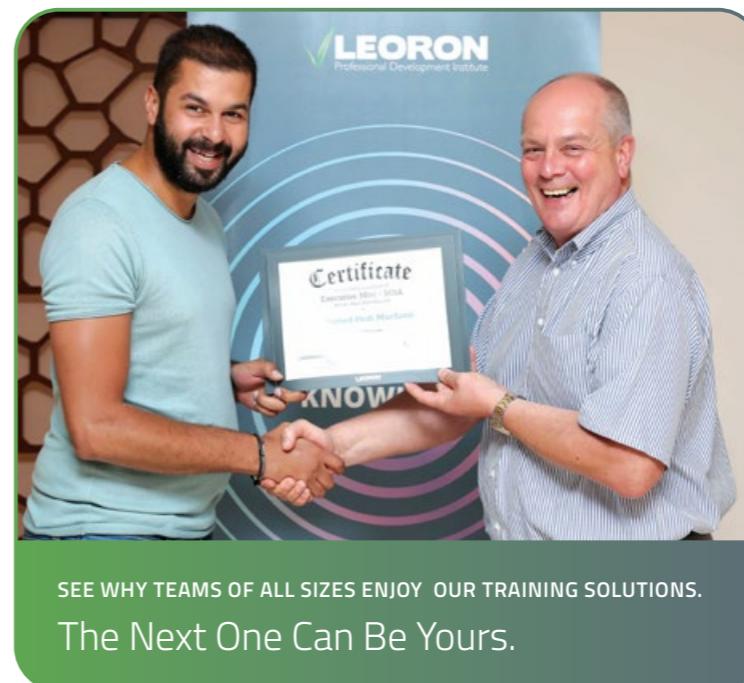
Learning materials and additional reading resources, case studies and exercises available for all participants as PDF.



With online learning expanding throughout Academia and beyond, we have implemented our Live Virtual Training to stretch your learning experience past the boundaries of location – presentations are interactive, conducted live at a scheduled time throughout a week, mimicking our public courses both in content and quality.

By logging to a virtual classroom, students participate in an interactive course, using our audio-visual online training platform. Our blended learning approach combines virtual classroom methods with online activities to form an integrated instructional approach. Upon successful completion, you can earn the appropriate designation, as well as learning credits and LEORON certificate of attendance.

# In-House Courses



SEE WHY TEAMS OF ALL SIZES ENJOY OUR TRAINING SOLUTIONS.  
The Next One Can Be Yours.

Fully customized according to your needs!

## Benefits of In-House Courses



#### Lower Investment

In-house group training is a cost-effective solution and helps optimise your training budget.



#### Flexibility

Training sessions are set according to your time/location preferences.



#### Adaptable

Trainer is picked by the client and trainees to fit the exact proficiency level of the group.



#### Custom-Made

Training is tailored according to your employees' specific needs.



#### Time-Effective

Onsite or offsite individual coaching sessions and monitoring of change in behavior.



#### Significant

Well-adjusted to latest global industry standards and business requirements.

## Time, Venue, and Content Entirely Up To You

Our in-house programs are meant for clients who choose to train their people, in their location of choice, at their preferred schedule. We'll fly our trainers and our materials to your premises, securing you a custom-made, cost-efficient learning experience. We'll even break down an in-house and let you choose further:



#### Off-The-Shelf

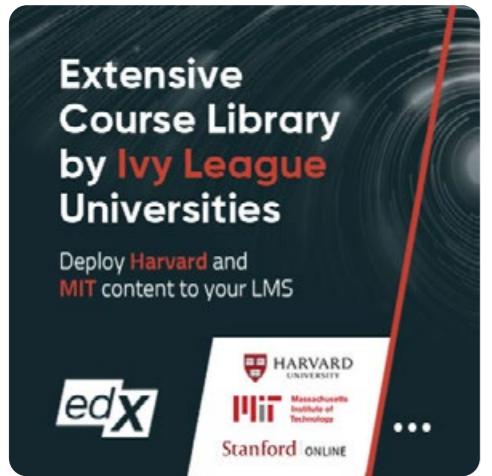


#### Customized



#### Bespoke

# Self-Paced eLearning Solutions



## On-Demand Training for Your Staff Powered By Top US Providers

### Utilize Ready-Made eLearning Infrastructure with Our Learning Management System & App

We provide a hassle-free LMS and Web App to foster your eLearning experience. Deploy our content in your app of choice, or opt for one of our pre-made white labeled product



#### Save Time & Money

#### Enjoy Consistency

#### Personalize the Learning

#### Measure ROI & Learner Progress

#### High Learning Retention

# Leadership Coaching

## We Appoint Unparalleled Global Experts To Cater To Your Needs

Try 1-On-1 Coaching With Our Experts



Coaching is the most effective development tool for senior executives.

One of the things we do very well with our coaching programs is helping executives understand the need for change and taking responsibility for their personal development and transformation.

If you are looking to improve performance of your leadership team and need assistance from our international faculty of coaches, please give us a call and we will work with you closely to design your coaching program.

## STEPS We Use in Helping Successful Leaders Get Even More Successful



#### Coaching Sessions with Peer Involvement

On-site or off-site individual coaching sessions and monitoring of change in behavior

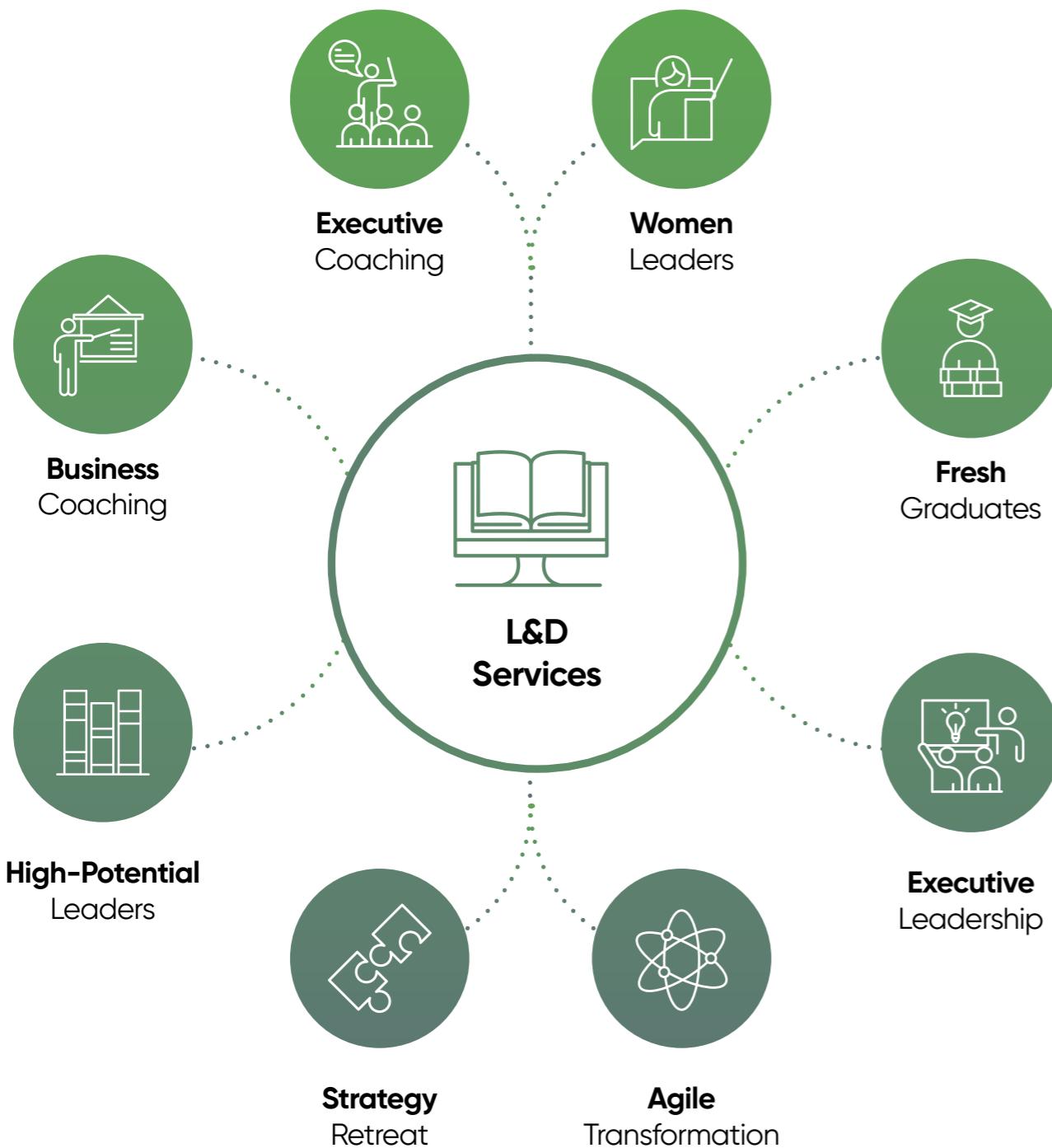
#### Review of the Assessment Results and Determining Growth Areas

Leaders draft development objectives based on Performance forecasts, assisted by LEORON coach.

#### Leadership Performance Forecasting Psychometric Assessment

Measures leader's Dominant Competitive Strategy, Ingrained Leadership Culture, Personal Integrity, Deep Thinking, Clear Thinking, personality and predictive LeaderVIEWS.

# Corporate Learning & Development Services



## Predictive Psychometrics: Potential Achieved

People Assessments offers customized online psychometric tests that help accurately measure:

- Vital employee traits
- Knowledge
- Skills
- Abilities

A multitude of practices and methodologies supplement the struggles of global companies for better organizational development. Along the way, increase of workforce knowledge and effectiveness plays a key role.

### Our Psychometric Tests Bear Hundreds Of Years Of Psychometric And Talent Management Experience

We've designed each test for decision making, employment screening and employee management purposes that accurately **predict on-the-job performance and skills**.



Intended to meet fair hiring practices, all tests were designed following the standards of Industrial Organizational psychology.



# HR Consulting Services



## Proven Track Record of Delivering Result in 9 Key HR Areas



# L3RN Channel

## The **Very First TV Show** to Cover the **Learning Industry**

L3RN Channel is a LEORON Institute-backed TV project focusing exclusively on the learning industry.

Set in a professional studio surrounding, the show streams 4 times a week via LinkedIn LIVE from the premises of our own studio.

More than 60 guests have been featured on L3RN Channel to date, including executives and high-profile managers from companies such as Aramco, NAJM Company for Insurance Services, TDRA, Kahoot! and more.

The show seizes current events from the EdTech and Training spectrum across the Middle East, Europe, and

the US – shedding light on some of the most common learning and development challenges of today's enterprises and their training needs.

Featured experts have commonly addressed topics related to improvements, ideas, and strategy within the industry – making L3RN Channel the number one information hub for field professionals.

The show aired its pilot episode on the 7th of February, while 14 consecutive seasons with 56 episodes followed by June 2022, gaining the attention of more than 40.000 viewers in its first running year.



14  
Seasons

56  
Episodes

100+  
Guests

40k+  
Viewers

\*in 2022  
alone



# Faculty Experts

## Leadership



**Goran G.**

Goran specializes in leadership, employee development, employee motivation and company culture building. Throughout his career, Goran held several executive roles ranging from business development and entrepreneurship in general to instructional design and consulting.



**Ilche E.**

Business Communication and Writing



**Mohammad A.**

Negotiation Skills and Customer Relationship



**Mohammed A. S.**

Strategic Planning and Emotional Intelligence



**Morne M.**

Dr. Morne has more than 20 years of experience as faculty, manager and consultant, holding a Ph.D. in the Management of Technology and Innovation with main areas of expertise in Leadership, Systems Thinking, Future Thinking, Strategic Thinking, Creative Innovation and Change Thinking. His book, *Systemic Leadership Learning – Leadership Development in the Era of Complexity*, is prescribed at USB-ED on the Executive Development program, as well as for the M.Phil. in Coaching, and has been the main text for the International Certificate in Advanced Leadership in Dubai for the last four years.



**Nicole S.**

Nicole is an internationally experienced Corporate Trainer for Management and Leadership Development (Executive Educator); Certified Executive Coach through Marshall Goldsmith Stakeholder Centered Coaching (California, USA); Accredited Neuro Linguistic Programming Practitioner (Dubai, UAE); Registered assessor for ILM (Institute of Leadership and Management through City & Guilds (United Kingdom).



**Nigel T.**

Head of Practice at Leonor and Non-Executive Director/ Advisor and innovation specialist with a career in international business and project management and the development of business to business services spanning 30 years.



**Prof. Steyn H.**

Prof Steyn Heckrodt holds a Moderator appointment with Harvard Business School Publishing in the UAE, and mentor and supervise Masters and PhD degree students in the region and elsewhere. He is a subject expert in Leadership, Strategy, Systems Thinking and Supply Chain Management

# Faculty Experts

## Technical



**Dr. Ali Z.**

Dr. Ali Zuashkiani is the Director of Educational Programs at C-MORE at the University of Toronto and CEO of Physical Asset Management Corporation, a Canadian consulting group dedicated to excellence in the field of Asset Management. Ali has many years of practical experience and a strong scientific background in optimizing asset management decisions.



**Matt H.**

Matt Harrison is the lead author of the CIPP (Certified International Procurement Professional) program and has been working in Procurement related roles for 20 years. Matt has consistently demonstrated his ability to make a material difference to an Organization through the effective application of Strategic Procurement.



**Bob F.**

Bob Forshay is a Master Instructor for APICS and ISCEA; Consultant and Business Coach. Having started teaching soon after becoming CPIM in 1989, Bob has enjoyed helping others become successful practitioners, providing over 4000 hours of operations and supply chain management education to scores of students. Bob has provided supply chain and operations education to more than 1000 practitioners including 5 years as adjunct faculty teaching Manufacturing Management, helping many companies achieve competitive advantage ranging from \$10M sales to Fortune 100 firms.



**Mike T.**

**ACA (UK), CPA (USA), CFA (USA)**  
Mike Turner is a UK Chartered Accountant, US Certified Public Accountant and Certified Financial Analyst who is an expert finance training facilitator. He has a long track record of over two decades of delivering high impact finance training programs around the globe.



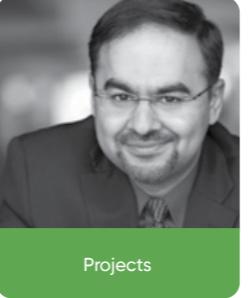
**Hamed B.**

An internationally renowned financial consultant and trainer over the past 18 years. With global experience in the fields of financial analysis, modelling, corporate governance, consultation and training, Hamed has been consistently acclaimed as one of the top financial consultants in many countries around the world.



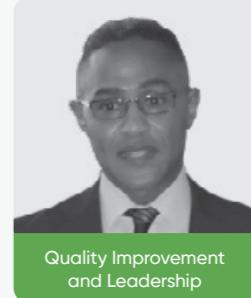
**Mohammad K.**

Mohamed is a Certified Internal Auditor with experience in Internal Audit, Risk Management, Risk Assessment, Sarbanes Oxley, Internal Audit Capacity Building and Corporate Governance. Mohamed is an Internal Audit practitioner and is currently the Head of Internal Audit at Banque Misr Liban (BML) in Beirut, Lebanon.



**Hasnain R.**

A PMI® OPM3® Certified Consultant, an awarded and honored expert, with formal project, program, portfolio management and governance experience. He has performed project management maturity assessment work and managed mission critical complex programs and projects for Global 2000 and Fortune 500 clients. Hasnain has led the recovery of troubled projects and programs for key clients. Hasnain's most recent client engagements have focused on enterprise wide agile transformation.



**Prof. Thomas H.**

Professor Holmes is leadership, business processes and quality management trainer, coach and mentor and has THIRTY-SEVEN YEARS of combined experience both as a military leader and corporate business executive.

# Educational Partners



ANSI/ASTM E2659  
Certificate Issuer  
#1198



The ANSI accreditation is an internationally recognized mark of quality that assures employers can have confidence that certificate holder has completed the prescribed course of study. The accreditation process follows ISO/IEC 17011, the International Standard that defines quality third-party accreditation practices.



Every individual has the potential to create change, whether in their life, their community, or the world. The transformative power of education is what unlocks that potential. Yet, access to high-quality education has been a privilege of the few. Back in 2012, edX realized it was a time for a seismic shift in learning. From the tried and true to the leading edge. From "for some" to "for all." By opening the classroom through online learning, edX empowers millions of learners to unlock their potential and become changemakers.



The Association for Financial Professionals (AFP) is the professional society committed to advancing the success of its members and their organizations. AFP established and administers the Certified Treasury Professional and Certified Corporate FP&A Professional credentials, which set standards of excellence in finance. Each year, AFP hosts the largest networking conference worldwide for over 6,500 corporate finance professionals.



The Association of International Product Marketing and Management (AIPMM), founded in 1998, promotes worldwide excellence in product management education and provides value to its individual members, corporate members, strategic partners and sponsors through valuable content, training, education, certification and professional networking opportunities.



From education and certification to benchmarking and best practices in Supply Chain Management, ASCM (previously known as APICS) sets the industry standard. ASCM develops people, people improve supply chains, supply chains improve companies and the whole world economy benefits.



A worldwide Professional Management organization with members in several countries, hosting certification training and offering our exclusive board certification designations to candidates who meet the high standards in the field of Procurement, Purchasing, Supply Chain Management and Operations.



Association of Senior International Project Managers



Registered Service Provider  
The Global Voice of Quality



The Association of Senior International Project Managers™ is a worldwide Professional Management organization with members in many countries hosting and organizing certification training worldwide and offering our exclusive board certification designations to candidates who meet the high standards in the field of Project Management.

With individual and organizational members around the world, ASQ has the reputation and reach to bring together the diverse quality champions who are transforming the world's corporations, organizations and communities to meet tomorrow's critical challenges. ASQ provides the quality community with training, professional certifications, and knowledge to a vast network of members of the global quality community.

AIHQ is a proven leader in healthcare education, training and consulting services for health professionals. AIHQ works to improve healthcare quality by educating healthcare professionals about healthcare best practices. Along with its partner - American Gulf International Consulting, AIHQ has found international success in building and improving quality healthcare facilities.

The Chartered Alternative Investment Analyst (CAIA) Association is the global authority in alternative investment education. The CAIA Association is best known for the CAIA Charter®, an internationally recognized finance credential and the gateway to a network of more than 8,700 alternative investment leaders in almost 90 countries.

CertNexus is a vendor-neutral certification body, providing emerging technology certifications and micro-credentials for business, data, developer, IT, and security professionals. CertNexus' mission is to assist closing the emerging tech global skills gap while providing individuals with a path towards rewarding careers in Cybersecurity, Data Science, Internet of Things, and Artificial Intelligence (AI)/Machine Learning. Successful CertNexus certification candidates come from representative organizations such as Ahold Delhaize, Barclays, Canon, Cisco, Ingram, Intel, Kaspersky, Optum, Starbucks, U.S. Air Force, U.S. Army, Verizon, Xerox, Zappos, and universities spanning over fifty countries.

Established in 1941, The Institute of Internal Auditors (IIA) is the internal audit profession's global voice, recognized authority, acknowledged leader, chief advocate, and principal educator.

The Chartered Institute for Securities & Investment is the leading professional body for securities, investment, wealth and financial planning professionals. Formed in 1992 by London Stock Exchange practitioners, we have a global community of circa 40,000 members in 116 countries and last year more than 40,000 CISI exams were sat in 80 countries, 15,000 taken outside the UK.



Founded in 1980, IFMA is the world's largest and most widely recognized international association for facility management professionals, supporting 24,000 members in 104 countries.



The Centre for Maintenance Optimization and Reliability Engineering is directed by Professor Mike Kim, with the support of Associate Director Neil Montgomery and Founding Director, Professor Andrew K. S. Jardine, the internationally recognized maintenance optimization expert. C-MORE operates within the Department of Mechanical and Industrial Engineering at the University of Toronto.



IACCM Training & Certification programs help you achieve the best possible outcomes from your trading relationships and maintain your competitive edge in the field of Contracting and Supplier Relationship Management. IACCM brings together over 40,000 members from more than 160 countries, across 16,000 organizations.



LEORON Professional Development Institute DMCC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.NASBRegistry.org



HCI delivers live and virtual educational content to human resource teams, talent management leaders, and business executives around the world to help them plan, build, and develop the workforce of the future. HCI focuses on innovations that help organizations get the maximum impact out of their most valuable asset: their people.



A not-for-profit, accredited institution with more than 5,500 students at campuses across the United States and online, The Chicago School of Professional Psychology (TCSPP) is regarded as one of the foremost learning institutions of its kind, offering accredited programs in psychology and behavioral health sciences.



The Digital Marketing Institute is the world's leading digital marketing and selling professional certification body with a growing network of over 80 education partners in 100 countries. A global standard in the digital marketing & social selling education, DMI has over 20,000 graduated professionals worldwide. Offices located in Dublin Ireland, Dallas USA and Brisbane Australia.



IAAP (International Association of Administrative Professionals) is a registered not-for-profit professional association for administrative professionals. IAAP strives to ensure individuals working in office and administrative professions can connect, learn, lead, and excel. IAAP focuses on preparing members for what matters now and what's ahead.



The Institute of Industrial and Systems Engineers (1948), world's largest professional society dedicated solely to the support of the profession, is an international, nonprofit association that provides leadership for the application, education, training, research, and development of industrial and systems engineering.



Through extensive expertise in Financial Management, Risk, HR, Operations, Business and Strategy, IABFM ensures that our management certificates impact the career of professionals and help companies to improve their operations and increase their overall profitability.



Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education and research.



Infraspection Institute are the oldest independent infrared training and infrared certification firm in the world. Since 1980, Infraspection Institute has provided infrared training, infrared certification, and support services for thousands of thermographers worldwide. Infraspection Institute has trained and certified over 10,000 thermographers worldwide. We publish software, Standards, and technical articles for thermographers and NDT professionals. Our capabilities and expertise are without equal. Infraspection Institute's services are provided without marketing type since we do not manufacture or sell infrared equipment. Staffed by highly experienced, Certified Infrared Thermographers, we provide Real World Solutions for today's challenges.



ISACA (previously the Information Systems Audit and Control Association) is a world-wide association of IS governance professionals. The association focuses on assurance, security, and governance, providing globally recognized certification in assurance (Certified Information Systems Auditor), security (Certified Information Security Manager), and governance (Certified in the Governance of Enterprise IT).



The International Supply Chain Education Alliance's (ISCEA) mission is to be a single source for Total Supply Chain Knowledge through Education, Certification, and Recognition. ISCEA is the developer of internationally recognized certification programs of Certified Supply Chain Manager (CSCM), Certified Supply Chain Analyst (CSCA), Certified Lean Master (CLM), and Certified RFID Master (RFIDSCM).



The Institute of Management Accountants (IMA) is a professional membership organization headquartered in Montvale, New Jersey, United States. Present in Zurich, Switzerland; Dubai, UAE; Shanghai and Beijing, China, and Singapore, with a network of more than 90,000 professionals, IMA provides certification for internal financial management responsibilities, including planning, budgeting, business reporting, decision analysis and risk management.



LSBF has grown from a single college focused on professional qualifications to an international network delivering a wide range of degrees in partnership with a variety of schools and associations. The college has campuses all over the world including the UK, Singapore, and Canada. It is a member of Global University Systems (GUS), a growing network of 20 institutions and academic partners providing education to over 40,000 students worldwide.

Lehigh is USA's premier private residential research university founded in 1867. It is ranked in the top tier of national research universities, and their four colleges have earned a reputation for their entrepreneurial and interdisciplinary approach to learning. Lehigh's Supply Chain School is one of the best in USA.



The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 300,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management.



SME has a rich and evolving heritage spanning more than 80 years. It serves the manufacturing industry as a nonprofit by promoting advanced manufacturing technology and developing a skilled workforce. SME works closely with manufacturers to share knowledge and resources that generate solutions meeting industry demands.



The U.S. Green Building Council is committed to a sustainable, prosperous future through LEED, the leading program for green buildings and communities worldwide. Our vision is that buildings and communities will regenerate and sustain the health and vitality of all life within a generation. Mission is to transform the way buildings and communities are designed, built, and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.

The International Business Agility Institute (TIBAI) has developed the first business agility model in the world that comprehensively tackles and assesses agility across all business perspectives, namely: 1. Agile Leadership; 2. Agile Finance; 3. Agile Processes; 4. Agile Technology; 5. Agile Supply Chain; 6. Agile Service.

TIBAI provides business agility model, agility drift analysis, strategic and operational agility frameworks, agility assessment solutions.

TIBAI provides two levels of certified professional training Programs:

Level 1: Internal Business Agility Assessor

Level 2: Lead Business Agility Assessor

TIBAI's Business Agility Model and all its products have a registered Intellectual Property (IP) – copyright certificate.

AACE International will enhance your skills and knowledge to improve the predictability of cost and schedule performance across the entire life cycle of your assets, programs, and projects. We provide technical guidance, educational products, events and eight professional certifications to address the diverse needs of our members and customers.

RICI is a multi-disciplined CQI and IRCA (UK) Approved Trainer and a Certification Body associated with IAS (US). We are geared towards exceeding customer satisfaction in the fields of ISO Management Training, Auditing, Inspections, Testing and Certification. RICI operates from different corners of the world, with locations in North America, Asia and Middle East. RICI prides itself with delivering unprecedented business results to our local and international clients.



Since 1986, the Aladon Network has helped companies worldwide optimize their assets, reduce operating costs and improve sustainable reliability.

#### THE KPI INSTITUTE

The KPI Institute is a leading global research institute specialized in business performance. It operates research programs in 12 practice domains, ranging from strategy and KPIs to employee performance and from customer service to innovation performance. Insights are disseminated through a variety of publications, subscriptions services and through a knowledge platform available to registered members. Support in deploying these insights in practice is offered globally through training and advisory services.



Machinery Diagnostics Institute are worldwide professionals giving machinery advisory and providing on-site & remote machinery diagnostics services.

One of the world largest trusted advisors to the most of leading organizations, which help organizations manage and monitor machinery conditions for maintaining optimum reliability and safety.

Premium providers for Condition Monitoring & Asset Reliability Technical Trainings, helping maintenance teams to improve site performance through delivering the technical knowledge and guiding them to drive down cost.

We have single focus of helping industry improve machinery reliability and achieve maintenance goals, though tools of industry 4.0 and Inspection 2.0 world class strategies.

#### CIPD | Learning

We're the professional body for experts in people at work. For more than 100 years, we've been championing better work and working lives by setting professional standards for HR and people development, as well as driving positive change in the world of work.

With hubs in the UK, Ireland, Middle East and Asia, we're the career partner of choice for over 200,000 members around the world. We're the only body in the world that can award Chartered status to individual HR and L&D professionals, and our independent research and insights make us trusted advisers to governments and employers.



Founded in 1827, the University of Toronto has evolved into Canada's leading institution of learning, discovery and knowledge creation. We are proud to be one of the world's top research-intensive universities, driven to invent and innovate.

UT students have the opportunity to learn from and work with preeminent thought leaders through our multidisciplinary network of teaching and research faculty, alumni and partners. The ideas, innovations and actions of more than 560,000 graduates continue to have a positive impact on the world.



Mobius courses are unique in the world of vibration analysis training. Uptime Digital Solutions (UPDS) is an Authorized training partner in Middle East with a huge experience in the field of training with more than one accredited instructor in the field of condition monitoring and Asset Management. When you register for a Mobius Institute course through UPDS, you are also provided unlimited access to the Mobius Learning Zone.

## Some of Our Clients



**DUBAI**  
**UNITED ARAB EMIRATES**

**RIYADH**  
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**ALMATY**  
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**SULTANATE OF OMAN**

**UNITED KINGDOM**

**EGYPT**

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